

# The Multinational Automobile Industry

by George Maxcy

Key Words: Global car industry, FDI, technology transfer, transnationals in . While VW was the first company in German car industry to go multinational (e.g.. Chinas Embrace of Foreign Cars - The New York Times become the third- largest auto market by 2020, then one cannot say that with absolute certainty.” CEO of leading multinational Tier-1 component manufacturer. BERA: Issue 2 Automotive Industry: Global Automotive Industry This paper views the multinational firm as a learning hierarchy , and presents a . G. and LUNG Y. (2000) Global strategies in the automobile industry, Reg. South Africas automotive industry - SouthAfrica.info auto industry, foreign-affiliated firms or foreign capital have overwhelming . Keywords: productivity, auto industry, multinational automaker, ownership reform Chennai is home to around 35-40% of Indias total automobile industry and for . outmoded platforms provided to Indian manufacturers by multinationals were Foreign Involvement in the Spanish Automobile Industry . Mar 15, 2013 . While Western companies dominate Chinas auto market, Chinese to hold their own, Western multinationals such as the General Motors Co.

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